

Google Earth Pro in Australian Schools

Below is the collated information provided by Dennis Reinhardt at Google (den@google.com) for the provision of Google Earth Pro and extensions Movie Maker, Data Importer, High Res Print modules. Cheers, Meegan Maguire, Spatial Technologies in Schools Project Officer, Education Queensland, mmagu11@eq.edu.au.

In order to receive your free license, please review the document (below) and respond to items 1 through 4 (except 501(3) C = US only). Also, download the free 7 day PRO trial from our website <http://earth.google.com/> and include the license KEY (automatically generated) and login (e-mail address) in your response to me at den@google.com. When I receive these items, I will extend your Google Earth PRO license for one full year. BTW, if you're in an exploratory mood, go to our Google Earth Community (BBS) <http://bbs.keyhole.com/ubb/ubbthreads.php/Cat/0> and enjoy!

Qualifications Document – Google Earth Education Initiative

(August 29, 2005)

The Program – in two overlapping phases

The Google Earth Education Initiative, in phase one, involves outreach, highlighted by the release of the FREE version of Google Earth on June 28, 2005. Phase one also will provide for the wide distribution of Google Earth PRO (advanced version of Keyhole) to qualified educators, in exchange for their encouraged (but voluntary) participation in phase two. These phases ultimately will merge to provide free access to the multi-terabyte data bases on Google servers for students as well as for their teachers, and will foster incentives for creativity and innovation.

The second phase will evolve to provide enhancements of Google Earth technology applications focused on curriculum development, and will include alliances among the participants, facilitated by the Keyhole Community <http://bbs.keyhole.com/ubb/ubbthreads.php/Cat/0> as a forum for educators seeking collaborative opportunities with their peers, for the benefit of their students.

Eligibility for Google Earth PRO:

In phase one, all professional educators affiliated with (employed by) lower, middle, and upper schools; accredited community and four year colleges, universities and graduate schools; selected vocational training programs; certain education oriented NGOs, public access museums and academic libraries are eligible to receive a free one year license of Google Earth PRO.

Free PRO license application procedure:

To be eligible for a free PRO license, apply for a trial license KEY. Go to our PRO web page <http://earth.google.com/> and download a 7 day trial subscription. Your license will be extended for one year upon acknowledgement of the license KEY and responses to items 1 through 4 below.

Administrative support:

Your institution's tax ID and 501C(3) numbers (US only) should be provided to Sue Cozzo (scozzo@google.com) upon completion of the transaction, along with a signed donation acknowledgement from the institution receiving Google Earth, and sent by regular mail to Sue Cozzo, Google, Building 41, 1600 Amphitheatre Parkway, Mountain View, CA 94043. Customer support is available at earth.support@google.com or 1-866-755-2582.

Additional

Access to the Google Earth FREE version and additional information is available on:
www.earth.google.com and the BBS <http://bbs.keyhole.com/entrance.php?Cat=0>

Information required:

Please complete the processing by forwarding to: (den@google.com)

1. The e-mail address (log in) that will be used in connection with the applicant's Google Earth education account and license(s)
2. A brief description of the institution where Google Earth will be installed (URL included). The license may be installed on two computers.
3. Name, title and contact information of the faculty member or administrator in charge of the license.
4. A brief description of the intended applications of Google Earth, including grade level(s), discipline(s) or subject

We are pleased to provide you with access to Google Earth's vast global data base and look forward to working with you in the second phase of the initiative. We may call upon you to assist in the further development of useful applications.

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*This announcement (August 29, 2005) supersedes all previous announcements of the Google-Keyhole Initiative.